



Womenovate

2022 – 2023 IMPACT REPORT



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From the CEO's Desk

Dear Partner,

As we reflect on the past year, I am thrilled to share with you the remarkable progress and impact Womenovate has achieved in our mission to empower and uplift women from all walks of life. When we founded Womenovate, our vision was to create a world where women could unleash their potential and thrive as leaders, innovators, and change-makers. Over the past year, we have remained steadfast in our commitment to this vision, and our efforts have yielded remarkable results.

One of our proudest accomplishments has been the expansion of our programs and initiatives. We were able to reach more women than ever before, providing them with access to skill-building workshops, mentorship opportunities, and funding to pursue their entrepreneurial dreams. Through these endeavours, we have witnessed countless success stories of women who have turned their ideas into thriving businesses, breaking barriers and challenging norms along the way.

However, we recognize that our journey has not been without challenges. We encountered obstacles that tested our resolve, but through perseverance and collaboration, we found innovative solutions to overcome them. These experiences have taught us valuable lessons that will strengthen our approach moving forward.

As we look ahead, we are filled with renewed enthusiasm and determination. Our commitment to empowering women knows no bounds, and we will continue to work tirelessly to expand our reach, break down barriers, and create a more equitable world for all.

In conclusion, I am immensely proud of what Womenovate has achieved in the past year. We have made substantial strides towards our vision of a world where women are empowered to lead and innovate without limitations. Yet, we know that our work is far from done. With your continued support and collaboration, we are confident that we will bring about lasting change for generations to come.

Thank you once again for being part of our journey. Together, let's continue to build a brighter, more inclusive future.

Mrs. Motunrayo Opayinka
CEO, Womenovate

womenovate.com



About us

Womenovate is a Female-focused online learning platform globally offering women access to STEAM (Science, Technology, Engineering, Agriculture and Mathematics) resources, training courses and Jobs from world-class universities and companies helping to close the gender gap/disparity and increased female participation in STEAM fields and sectors.

Launched at the Founder Institute, the world's largest Silicon Valley-based pre-seed startup accelerator.

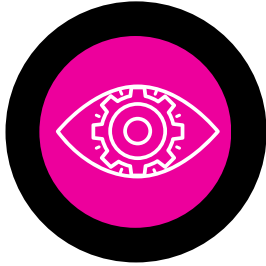
Aligned with the **UN Sustainable Development Goals 5 & 8**, we are closing the gaps and eliminating barriers for Nigerian women in STEAM, through the normalisation of both Education and Experience opening them up to endless opportunities through our targeted initiatives.

Our call to action is hinged on closing gaps and eliminating barriers for young girls and women in STEAM through creating technology-enabled access to Education and Experience, opening them up to endless opportunities.

We have impacted and equipped over 500 women and young girls in Nigeria, with a reach in all the 36 states in the country with tech-enabled skills.



About us



OUR VISION

Our vision is to be the #1 community for female STEAM professionals, entrepreneurs, and business owners both for resources and gender lens investing in Africa. Through our inclusive and accessible learning environment, we envision a future where gender disparity in STEAM fields is a thing of the past. We are committed to fostering a community of empowered women who not only break barriers but also drive innovation and positive change in the world, ultimately reshaping the future of STEAM industries and creating a more equitable and prosperous society for all.



OUR MISSION

Our mission is to empower girls and women globally by providing access to cutting-edge STEAM (Science, Technology, Engineering, Agriculture, and Mathematics) resources, training courses, and job opportunities from renowned universities and leading companies. Through our innovative EdTech platform, we aim to bridge the gender gap in STEAM fields and sectors, fostering increased female participation and representation. By offering inclusive and diverse educational experiences, we envision a world where women can thrive, lead, and make meaningful contributions to the advancement of society.



Our Roadmap

Short term Goals

- 1.To train 100k young girls and women within the age of 18 to 35yrs targeting poor regions and families in next 3 yrs.
- 2.To raise \$250,000 to achieve our short-term goals by leveraging on international development partners, government, private sector, crowdfunding, and philanthropy
- 3.To train, mentor, provide intern, job match, and inject start up grants to female techpreneuers.



Medium term Goals

- 1.To train 500k young girls and women the age of 18 to 35yrs targeting poor regions and families in the next 5 yrs.
- 2.Have a database of tech resources for knowledge management, mentoring, volunteering, *techpreneuers* led by women to drive equity across sectors
- 3.To raise \$2m to achieve our medium-term goals, leverage on international development partners, government, private sector, crowdfunding, and philanthropy

Long term Goals

- 1.To train 1m young girls and women with the age of 18 to 35yrs targeting poor regions and families in next 10 yrs.
- 2.Have a database of tech resources for knowledge management, mentoring, volunteering, *techpreneuers* led by women to drive equity across sectors
- 3.To be the go-to hub and network for women in tech for knowledge management, thought leadership, strategic partnership, policy reforms, shared resources, and tech project implementation
- 4.To raise \$10m to achieve our long-term goals, leverage on international development partners, government, private sector, crowdfunding, and philanthropy.

Our team

We have a strong team with over 30 combined years of professional experience.



Motunratayo Opayinka
CEO/Founder

Motunrayo is the Founder/ Executive Director of Womenovate Limited. A Technology and Business Transformation Executive with over 20 years of combined experience in the Oil and Gas/Energy industry, Private and Public sector.

Lola is a digital transformation leader with over 20 years track record. She is a co-founder of Womenovate. Highly skilled in digital HR transformation and enterprise architecture within complex portfolios.



Lola Awosika
CTO/ CO-Founder



Margaret Fagboyo
Advisor

She has almost two decades of impeccable career in the United Kingdom Department for International Development (DFID), where she served at a time as the Acting Head of Office and Regional Coordinator for the South-west, South-south, and South-east regions in Nigeria.

A creative and collaborative product marketing specialist, brand strategist and growth manager with dedicated years of experience. An Expert in driving growth and raising brand awareness through customer-centric campaigns and strategies.



Sam Olayemi
Senior Developer

Our team



Hadiza Magoro
Advisor

Hadiza has extensive experience in leading and implementing governance and change programmes in the COO office and global organisations across Asia, Europe and Africa. Adept at collaborating with senior stakeholders and cross-functional teams in an array of industries to achieve business and project objectives.

Chris is a recognized leader within the global startup ecosySTEAM & is an Entrepreneur-in-Residence for Founder Institute in Silicon Valley, the world's largest pre-seed startup accelerator. Chris is one of the most sought-after strategic advisors and engaging initiators around the world.



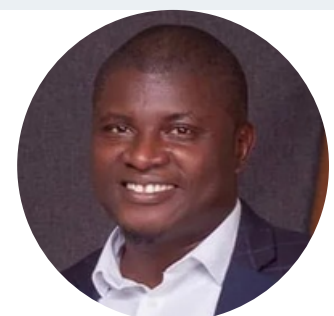
Chris Foltz
Advisor



Russell Brand
Advisor

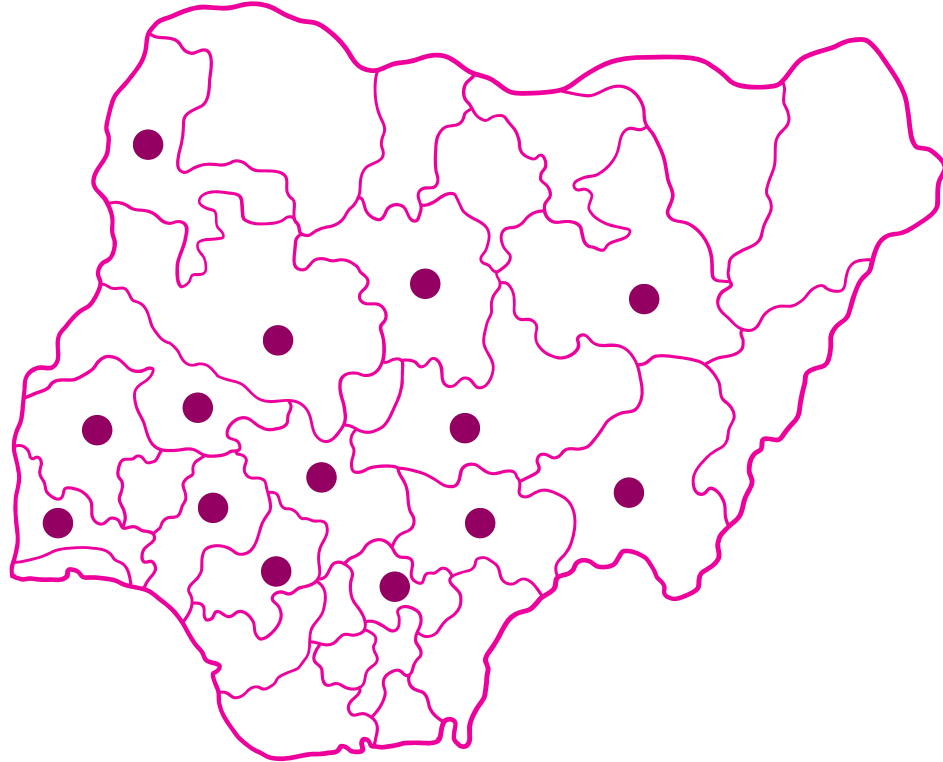
Russell is the Founder & Managing Director of Responsible Solutions Ltd which focuses on Providing consulting services in Information Technologies (including Computer Security) and various areas of applied science and in the management of large projects and data centers.

Jonah is an experienced Programme/Portfolio Manager with 10 years of experience in programs/project management, product development, operations management, team management, training, sales, and business development. He is skilled at managing projects that meet the organization's set targets.



Jonah Onah
Senior Developer

Our Impact



1000+

Women & Girls Empowered with Digital Skills

120+

Certificates Awarded

900+

Global Womenovators

170+

Jobs Secured for Beneficiaries

250+

Women Enrolled on Mentorship Program

60+

Internship Placement Secured for Beneficiaries

1,200+

Community Members

15

Training Completed

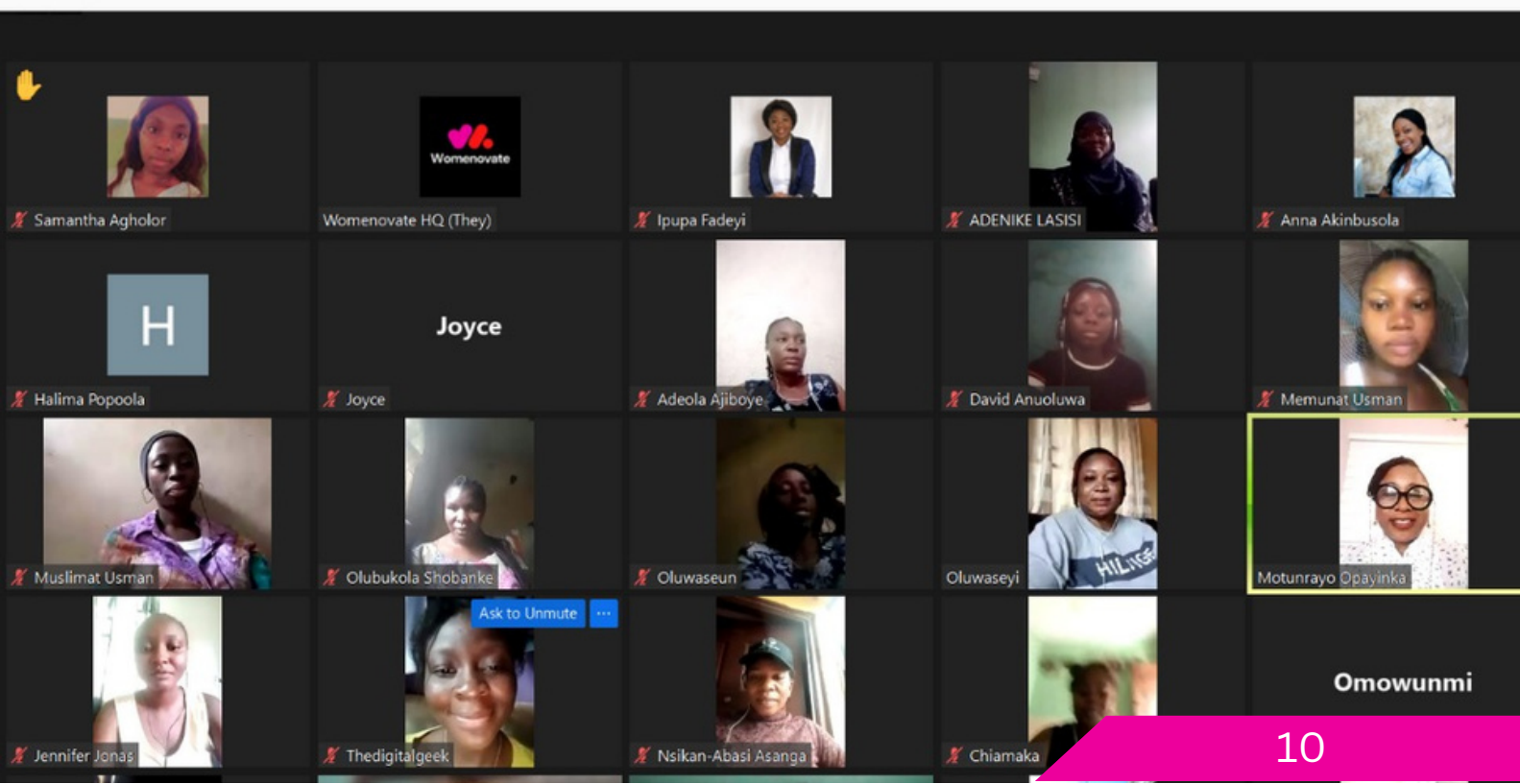
Our Projects

Womenovate Academy

The Womenovate Academy is an empowering and groundbreaking project aimed at bridging the gender gap in science, technology, engineering, and mathematics (STEAM) fields. This initiative recognizes the immense potential of women in these industries and seeks to provide a nurturing and supportive environment for them to flourish. The academy offers a comprehensive curriculum that emphasizes hands-on learning, critical thinking, and creativity, enabling participants to excel in their chosen STEAM disciplines. Through mentorship programs, networking opportunities, and exposure to successful women leaders in STEAM, the academy strives to instill confidence and inspire the next generation of female innovators, researchers, and entrepreneurs. By breaking down barriers and promoting diversity and inclusivity, the Womenovate Academy focused on STEAM aims to create a more equitable and dynamic future for women in these transformative fields.

We partner with companies to deliver bespoke STEAM Career Talks, Bootcamps and provide continuous mentoring for girls, from Year 7 and upwards - 90% of girls we work with want to work in STEAM and tech careers - 98% of girls we talk to can see themselves in leadership positions in the future.

4- Weeks Digital Marketing Bootcamp



Our Projects

Enriched Women Community Program

The Enriched Women Community Program is a transformative initiative designed to empower and uplift women from diverse backgrounds. This project aims to create a tight-knit and supportive community where women can connect, share experiences, and learn from one another. Through a range of workshops, seminars, and skill-building sessions, participants gain valuable knowledge and tools to enhance their personal and professional lives. By nurturing a sense of belonging and promoting collaboration, the Enriched Women Community Program creates a space for women to thrive, driving positive change in their lives and communities.

The Enriched Women Community Program aims at equipping over 5000 women, we are closing the gaps and eliminating barriers for Nigerian women in STEAM through the normalization of both Education and Experience, opening them up to endless opportunities.



Our Projects

Womenovate World Education Day

The Womenovate World Education Day Summit is an annual event to foster stakeholders convening for effective collaboration and alignment by critical players within the educational sector including state and non-state actors – social entrepreneurs, local and international impact investors, private sector, and the government to facilitate the all-inclusive achievement of the United Nations Sustainable Development Goals 2030.

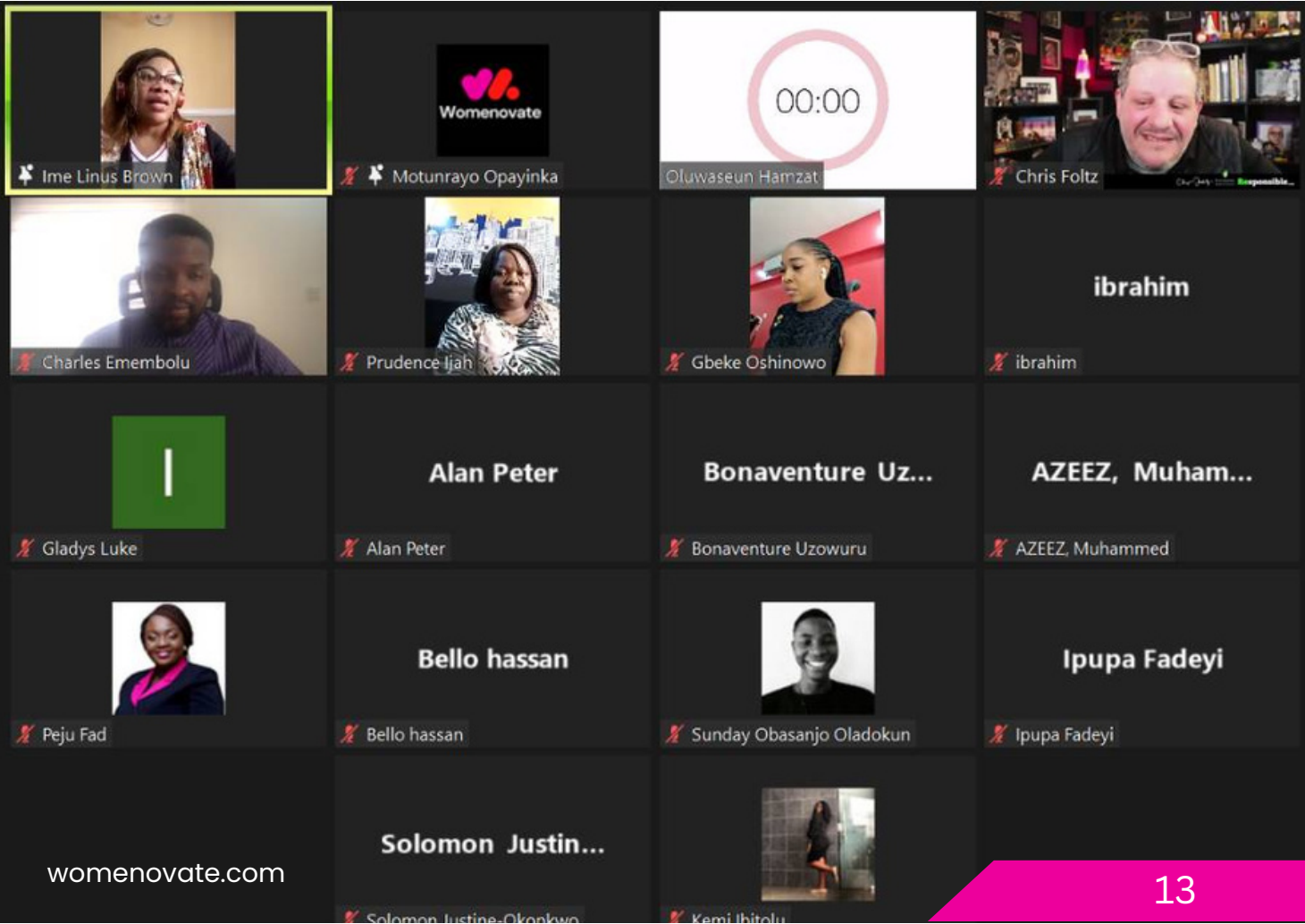
As part of the Summit's activities, there will be Social Enterprise Forums where Policy makers, business leaders, and civil society can pitch their innovative solutions to potential investors and access funding to drive scale and accelerate impact within the educational sector with the intention to creating transformative steps for engaging all stakeholders in a collective, cohesive, and collaborative approach.



Our Projects

Jobberman Soft Skills Training

Jobberman in partnership with MasterCard Foundation kickstarted a project called 'Young Nigerian Works' which is focused on training 5 million Nigerians while placing 3 million in dignified jobs. Hence, Jobberman seeking to train your employees. This training will be both physical and online based on the agreement reached by both stakeholders. We at Womenovate have partnered with Jobberman to increase the reach and impact of this project reaching over 100 youths



Testimonials

“ The classes were really educative and motivational. I enjoyed every bit of it, and I appreciate the opportunity given to partake.

Akinbola Theresa

”

“ I learnt so much during the boot camp. One of which is running Facebook ads which I've been putting to practice. I learnt the keys to effective leadership which starts with me. I also learned how to put myself forward and be confident in the skills I have been able to develop. I now understand better how to approach mentorship. It was an amazing time of learning and I'm eager to implement all I've learned during the internship programme.

Oluwakemi Elizabeth Oyedele

”

“ The lessons were in depth. Not attended a more practical class. All of the motivation and support from women like me were encouraging and validating. I am grateful I took the step to enrol. Thank you Womenovate!

Chinwe Chika-Kalu

”

“ It was so amazing. I really enjoyed every session. I never missed a day, everything I have learnt has been put to practice. It was always a refreshing session. My content creation and ads ability has been refined and is much better than before. My view on entrepreneurship and soft skill learning is so much better. I can't wait to be an expert in digital marketing.

Chidinma Chukwuma

”

Awards

Womenovate won the Nigerian startup award for **Startup of the Year** in The Africa Tech Festival 2023.



AFRICA TECH FESTIVAL AWARDS
START-UP OF THE YEAR AWARD WINNER:
Womenovate



Our Partners



Our Partners



kibo



BRITISH COUNCIL



one
Foundation



NORTH
SOUTH POWER



Empowering
With Digital
A Foundation

Tech4Her



Microsoft



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Partner With Us

Address

167 Ademola Adetokunbo Crescent
Wuse 2 Abuja Federal Capital Territory
Nigeria

Email us

Partnerships@womenovate.com

Follow us on Social



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